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# KELLY IZZO SHAPIRO

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## PROFILE

I am a singer/songwriter with experience performing and producing several original musicals. I have years of experience working with children in a creative capacity. I taught individual and group music classes for children ages 3 months to 5 years for several years. I wrote my own curriculum and was trained in child development stages. Working with children was so inspiring to me and lead me to create a pilot script for a children's show in 2013. I have written several children's songs on request (from kids I nannied for and taught) and have performed custom songs for birthday parties and events. I have several examples on my website: <https://www.kellyizzoshapiro.com/>

I am currently working as a Site Administrator and Community Moderator with ISM Guide, focusing on widget configuration and data analytics. I am responsible for creating and designing groups, applications and pages within the Telligent platform, updating content and moderating comments. I have been working with ISM guide since 2013. In my spare time I take on music projects and am currently working on a few compositions for an animated film.

Prior to working with ISM Guide, I was an Administrative Assistant at Class Productions. My roles included managing the social media accounts (Twitter, Facebook, LinkedIn, etc), email marketing and website updates. I was also responsible for the upkeep of client profiles, communications and event coordination. I led worked on several high profile events doing everything from sound, to talent management and was essentially the Creative Producer's right hand woman. (Creative Producer- Lauren Class Schneider <https://www.lcsevents.com/>)

In 2020 my business partner, Sarah DeVallière and I started our own business called Musical Shares LLC. Musical Shares strives to build community in the Rochester area using music events that promote songwriting and creativity. We are a relatively young company but we have already produced several events locally at the JCC Centerstage and are currently producing the annual If All Rochester Wrote the Same Song contest and concert.

In my spare time I enjoy performing and recording my original music as well as writing and illustrating children's books. For more information visit: [kellyizzoshapiro.com](http://kellyizzoshapiro.com)

## RELEVANT EXPERIENCE

### PRODUCTION/PERSONAL ASSISTANT, CLASS PRODUCTIONS, NYC – 2013

- International Emmys (sound, talent management, organization)
- Macy's Thanksgiving Day Parade (Production Assistant with CBS section)
- talent acquisition and talent management
- location scouting
- Gala For Richard Branson
- Award Ceremony for Tovah Feldshuh (Production lead, client management)
- Website management
- grant writing/fundraising/working with donors

### MUSIC TEACHER, ABC DO RE MI, NYC – 2013

- created curriculum for music and movement classes (ages 6 months-5 years)
- wrote custom songs
- performed at parties and events

### MUSIC AND GYM TEACHER, GYMBOREE PLAY AND MUSIC, NYC – 2013

- lead music and movement classes for ages 6 months to 5 years
- performed at parties and events

### WRITER/PRODUCER, ALICE UNRAVELED, NY MUSICAL THEATER FESTIVAL, NYC – 2012-2013

- hiring creative team
- researching and booking rehearsal spaces
- fundraising
- managing the budget
- tracking hours and payments for equity actors
- making creative decisions

"Alice Unraveled" is a Rock Musical that I wrote in 2010. Since it's creation it has been produced 3 times to sold out crowds.

### ADMINISTRATIVE ASSISTANT, JOYFUL DOG LLC, REMOTE – 2014-2020

- wrote newsletters and e-blasts
- social media management
- website management
- implemented marketing strategies

COMPOSER/LYRICIST, SILK & CINDERS, ROCHESTER, NY – 2018

- wrote all songs, scores and lyrics
- worked with a creative team to deliver relevant material
- fundraising
- music direction
- making creative decisions

WEBSITE ADMINISTRATOR/MODERATOR, ISM GUIDE, REMOTE – 2013 - PRESENT

- website configuration using Telligent
- Project Management
- client management
- moderation of comments and articles
- data entry and analysis

CO-OWNER MUSICAL SHARES LLC, ROCHESTER, NY – 2020 - PRESENT

- organized events in the Rochester Area
- production of several shows
- fundraising
- social media management
- created budgets
- pitched concepts to local venues and theaters

## EDUCATION

PURCHASE COLLEGE, SUNY – BACHELOR OF MUSIC, SUMMA CUM LAUDE, 2012

Graduated from Purchase College's Music Conservatory program as a Studio Composition Major with a concentration in Musical Theater.

## HONORS

- CAP 21 (Collaborative Arts Project) Writer in Residence 2013 (NYC)
- Member of Andrew Lip's Writer's Bloc Workshop since 2013
- Woody Guthrie Songwriting Contest Winner 2009
- Lovin' Cup Songwriting Contest Winner 2016
- Scotland Yard Songwriting Contest Winner 2015
- Filger's Songwriting Contest Winner 2017

## REFERENCES AVAILABLE BY REQUEST

